

Amanda Diaz

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EDUCATION

The University of Texas at Austin, Austin, TX

December 2024

Bachelor of Science in Radio-Television-and-Film, Bachelor of Science in Textiles and Apparel

GPA 3.87

Honors: Moody College Dean's List, 15th Texas Union Film Festival Finalist, RTF Student Ambassador.

EXPERIENCE

Blind Nil, a Magnolia Company, Austin, TX

August 2024 - December 2024

Production and Development Intern

- Provided research-backed input during weekly brainstorming sessions with the Development team.
- Logged footage on monthly set visits and created detailed Hot Sheets to assist the Production team.
- Led a development initiative focused on modernizing unscripted formats, resulting in 13 new series concepts.

Made X Hudson, Austin, TX

June 2024 - August 2024

Digital Marketing Intern

- Managed the company's Instagram, consistently posting content and authentically engaging with our audience, resulting in 95 new organic followers within 8 weeks.
- Created nearly 20 posts and reels, increasing account reach from 1K to 10K in July.

Raven + Lily, Austin, TX

February 2024 - April 2024

Digital Media and Events Intern

- Aided in the planning and management of activations to showcase the newest collections at high-profile events.

Katie Kime, Austin, TX

February 2024 - April 2024

Photography/Video Production Intern

- Assisted promotional photoshoots by styling set designs and merchandise in order to maximize visual appeal.
- Created engaging behind-the-scenes content for the brand to use on its social media platforms.

Celzo, Austin, TX

January 2023 - October 2023

Field Marketing Manager

- Planned an average of 6 promotional events per week with retail partners and other events in Austin to increase brand awareness and in-store velocity.
- Managed a team of 10 brand ambassadors and hired additional team members when needed.

Vertigo Entertainment, Los Angeles, CA

June 2023 - August 2023

Development Intern

- Wrote coverage on novels, feature scripts, TV pilots, and other IP in a timely manner.
- Assembled a daily newsletter on the most relevant news and upcoming media from trade publications.
- Organized and compiled data grids using Excel spreadsheets.

ACADEMIC PROJECTS

"Just A Girl" Short Film, Austin, TX

November 2023

Director, Writer, Producer

- Crafted a 5-page screenplay and developed a shot list with 43 shots.
- Successfully managed talent, crew, location, and craft services under a limited budget of \$200.

"Plate" Short Film, Austin, TX

September 2023

Director, Cinematographer, Editor

- Utilized a Canon Rebel T8i camera to film an adapted script assigned to me.
- Edited footage using Adobe Premiere Pro with overlays and coloring.

SKILLS

Computer: Google Workspace, Microsoft Office, Canva, Adobe Photoshop, Illustrator, and Premiere Pro, Fusion 360.

Technical: Content Creation, Social Media, Screenwriting, Film Production, Coverage, Videography, Editing, Research.

Languages: Fluent in Spanish, intermediate in Italian.