

Amanda Diaz

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EDUCATION

The University of Texas at Austin, Austin, TX

December 2024

Bachelor of Science in Textiles and Apparel, Bachelor of Science in Radio-Television-and-Film

GPA 3.85

Honors: Kendra Scott Jewelry Design Semi-Finalist, Moody College Dean's List, RTF Student Ambassador

EXPERIENCE

Katie Kime, Austin, TX

February 2024 - Present

Photography/Video Production Intern

- Assisted promotional photoshoots by styling set designs and merchandise in order to maximize visual appeal.
- Created engaging behind-the-scenes content for the brand to use in its social media platforms.

Reflex, Austin, TX

October 2021 - Present

Retail Specialist

- Answered customers' questions about merchandise and suggested options best suited to their needs to improve customer satisfaction.
- Managed transactions using the stores' point-of-sale systems and prepared orders for shipping in order to increase efficiency and revenue.

FASHION PROJECTS

Custom Garments Austin, TX

January 2023 - December 2023

- Developed flat patterns for over a dozen woven and knit garments including blouses, pants, and skirts.
- Utilized a Juki industrial sewing machine to construct all pieces, ensuring clean finished seams and hems.

Accessory Designs for Kendra Scott-Sponsored Class Austin, TX

October 2023

- Conceptualized and sketched 10 jewelry designs on Procreate according to the Kendra Scott team's instructions.
- Translated the selected design into Fusion 360 with precise measurements and rendered multiple views.

"Kingsville" Thesis Film Costume Designer, Austin, TX

September 2023

- Planned and sourced 14 costumes in order to demonstrate the characters' development throughout the film.
- Fitted and altered the costumes in a timely manner.

Collection Lookbook Austin, TX

November 2022

- Created a lookbook for my theoretical Fall 2022 collection, including fashion illustrations, materials and color stories, and technical drawings using Adobe Illustrator.
- Developed a tech pack for one of those garments and conducted a SWOT analysis of the brand.

INTERNATIONAL EXPERIENCE

Danish Institute for Study Abroad, Copenhagen, Denmark

May 2023

- Studied sustainability in the fashion industry from a Scandinavian perspective and compared it to current North American standards.
- Conducted research on solutions to fashion-related pollution, including textile recycling and eco-printing, in order to incorporate them into future design practices.

LEADERSHIP & COMMUNITY INVOLVEMENT

University Fashion Group, Austin, TX

August 2021 - May 2023

Member

- Actively participated as a member, attending monthly meetings to stay informed about industry trends and designers.
- Contributed to local fashion shows by dressing models and managing payments.

SKILLS

Computer: Google Workspace, Microsoft Suite, Canva, Adobe Photoshop, Illustrator, & Premiere Pro, Fusion 360.

Design: Apparel & Jewelry Design, Mending, Costume Design, Fashion & Technical Drawing, Alterations, Eco-Printing.

Merchandising: In-Store Layouts, Window Displays, Design Elements.

Languages: Fluent in Spanish, intermediate in Italian.